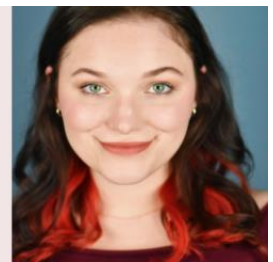




Anna Luczynski



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she/her

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Event Planning

Spring and Fall Bid Day as New Member Educator

Alpha Chi Omega – Gamma Tau

- Elected by 90-member organization, trusted to welcome & care for new members pre and post initiation.
- Planned themes, utilized yearlong budget of \$2,500, booked venues, managed safety forms, bought new member gifts & decorations, created photo-ops, & hand-painted banners.
- Selected to attend National Alpha Chi Omega Leadership Conference.

Senior Special Events Staff

Springfield Golf and Country Club

- Outstanding customer relations skills & attention to detail led to repeat requests by members & management to work special events such as birthdays, anniversaries, meetings, and funerals.
- Utilized genuine compassion to care for patrons' experience, beyond event success.

New Student Recruiter

Oklahoma City University – School of Theatre

- Point person for all new student recruitment events including Q&A's, National Auditions, and one-on-one meetings, including filling in for head of program in their absence.
- Provided real-life perspective, comforted nervous auditionees, and helped inform parents.

Holiday Donor Gala

Oklahoma City University – School of Theatre

- Facilitating member of Gala's Advancement Team that directed and organized performers.
- Ensured smooth transitions to create a seamless evening of entertainment for donors.

Marketing

Marketing and Social Media Manager

2021 Festival of New Works

- Created social media process that included cross-team collaboration, organizing a media calendar & designing graphics that utilized engagement features and analytics.
- Singularly responsible for the execution of social media postings, call to action prompts, follower interaction & overall management.
- Collaborated to amplify visibility and boost engagement through story shares and feed posts on other professional and personal media accounts.

Marketing and Social Media Manager, It's Not About You

2019 Festival of New Works

- Created new accounts to promote work, streamline sales, & increase overall Festival tickets purchases.
- Gathered behind-the-scenes content, organized professional photoshoot, & frequently updated "stories."
- Designed & sold fundraising memorabilia, T-shirts, & stickers totaling \$500+ of \$3,000 overall.

Self-Promotion

- Experienced in planning and conducting "takeovers" such as show promotions and "day in the life."
- Designer and manager of personal website, including all branding materials.

Education & Training

Oklahoma City University

Bachelor of Arts, Theatre & Performance
Minors: Directing, Costume Design

Directing

Hal Kohlman, Jerome Stevenson

Engaging Live Theatre

Leah Taylor

Marketing

Allie Hansen (On-going mentorship)

Arts Non-Profit Work

Randy Macon, Daniel Billingsly

Stage Management

Jeffery Cochran

Special Skills

Excellent People Skills

Self-Promotion

Digital Media Design

Assisted Planning Theatre Workshops

Fundamental Website Design

Proficient in Microsoft Office

Theatre Run Crew Experience